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Diversité

## Diversity Management Chair: EM Strasbourg Signs a Partnership Agreement with Banque Populaire Lorraine Champagne

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As part of its commitment to expand its Diversity Management Chair, EM Strasbourg has signed a partnership agreement with Banque Populaire Lorraine Champagne, whose concrete outcome is to provide substantial financial support to promote initiatives for the disabled throughout academic year 2011/12.

The Diversity Management Chair includes 20 member companies and pursues the following goals:

- to initiate conversations between the Chair's member companies by promoting topical Diversity issues and by liaising with the French Association of Diversity Managers - AFMD;
- to stage and participate in conferences and round tables, to set up student workshops and to publish books and articles;
- to develop a dialogue between practitioners and researchers by means of researcher-led sessions, company involvement in EM Strasbourg's research projects, collaborative case-study writing and practitioner-taught classes.

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