





version française
Diversité

DIVERSITY MANAGEMENT CHAIR: EM STRASBOURG SIGNS A PARTNERSHIP AGREEMENT WITH BANQUE POPULAIRE LORRAINE CHAMPAGNE

Publié le May 26, 2011, Mis à jour le July 13, 2017

As part of its commitment to expand its Diversity Management Chair, EM Strasbourg has signed a partnership agreement with Banque Populaire Lorraine Champagne, whose concrete outcome is to provide substantial financial support to promote initiatives for the disabled throughout academic year 2011/12.

The Diversity Management Chair includes 20 member companies and pursues the following goals:

- to initiate conversations between the Chair's member companies by promoting topical Diversity issues and by liaising with the French Association of Diversity Managers - AFMD;
- to stage and participate in conferences and round tables, to set up student workshops and to publish books and articles;
- to develop a dialogue between practitioners and researchers by means of researcher-led sessions, company involvement in EM Strasbourg's research projects, collaborative case-study writing and practitioner-taught classes.